



CHARLOTTE MAXWELL CLINIC
INTEGRATIVE CANCER CARE

Spring 2023 News!

Celebrating 32 Years of Compassionate Care

Springtime Greetings from CMC!



Dear Friends—

We at Charlotte Maxwell Clinic (CMC) are hoping that your first months of the new year are going well. Our mighty staff is excited to connect with you here!

Last year, with the the gracious contributions of volunteers, partners, board directors, supporters, and funders, CMC continued to provide compassionate integrative care to vulnerable women with cancer in our communities. A high-level view of our accomplishments can be viewed in our 2022 Impact Report on the last page here. We hope you enjoy the following updates; please share with your friends and colleagues.

News & Events



CMC President Passes the Baton

A native of Rochester, New York, who has lived in the Bay Area for nearly 30 years, Lynne Srinivasan is a dynamic leader whose warmth shines through when she speaks about matters close to her heart, like the clients, volunteers and staff at CMC.

“I think that the staff has got to be one of the most compassionate group of people I have ever met. They are very attuned to the community they serve.”

Lynne became President of CMC’s Board of Directors in May 2020. It was a precarious time as the world grappled with the initial months of the COVID-19 impact. Like many nonprofits, CMC was facing multiple challenges while navigating what was becoming the “new normal.” Lynne began vetting new board members to join her in the commitment to keep the clinic operational and launched some fundraising campaigns with personal appeals to those in her network.

In her years as Board President, Lynne has seen CMC celebrate a milestone 30-year anniversary, add staff and volunteers, reopen with expanded services for clients and create a strategic plan. “I am super excited and proud of the board that I put together and of the connections that I have made professionally and personally. And, of course, of the money we’ve raised and the outreach that we’ve done. My goal was to put a strategic plan in place and have other people implement the plan.”

Lynne is now passing the baton of the presidency to board members Annette Walton and Alice Gandelman to continue leading the fulfillment of CMC’s mission. She will now serve as the Chair of the CMC Advisory Board. We are incredibly grateful for her tenure of dedication and her visionary stewardship of the clinic.

Meet Board Co-Chair Annette Walton

New Board of Directors Co-Chair Annette Walton is excited about her new role and looking forward to implementing Charlotte Maxwell Clinic's three-year strategic plan. Annette first heard about CMC from outgoing Board President, Lynne Srinivasan, and was deeply moved by the mission. Annette's beloved grandmother had cancer, and Annette felt that by joining the board, she was honoring her grandmother's memory.



"Unfortunately, anyone at any point in time can be affected by cancer, directly or indirectly. My guiding star was my grandmother; her healing could have been so much more comforting if she had the support of a clinic like CMC, her life could have been so much different if she had that support. I mean, she had us, but it's not the same. Having the human touch is amazing! It's powerful having the connection of other women that are going through it, so that you can share your stories; having a place where you can feel like you're not different, but you're special and you're valued. To me, that spoke volumes to my core. That's where my heart is and that's why I want to do whatever I can to support the clinic. I think the clinic has this beautiful model that should be nationwide."

In addition to her service on the CMC board, Annette is a Senior Director of Environmental Management in Stanford University's Real Estate Division.

Meet Board Co-Chair Alice Gandelman

When New Board of Directors Co-Chair Alice Gandelman was invited to join the board, she was very moved by the client testimonials, and the dedication of the staff and volunteers. A cancer survivor, Alice credits early detection and the care that she received with playing a major role in her survival.

"Wellbeing and health and survival, quite frankly, is about whether you have the ability to access services and so many people in our country don't have that ability. I'm very committed to the social justice aspects of health and ensuring that every individual has access to health services regardless of the color of their skin, gender, sexual identity, income level, or other factors that get in the way of their health."



Before recently retiring, Alice was a director at the University of California San Francisco (UCSF)'s California Prevention Training Center, a national training and technical assistance program that provided training and capacity building for health departments and community-based organizations in HIV, STDs and, more recently, COVID.

She is looking forward to working collaboratively on executing CMC's strategic plan, stating, "I feel like everybody's heart is in the right place, and our heads are too. We're on a journey, and hopefully more people will know about the services, and we will have a very successful next couple of years."

Journalist, Cancer Survivor, Patient Advocate Ysabel Duron to be Featured at CMC Wellness Summit on May 25th

You are invited to Charlotte Maxwell Clinic's "Wellness & the Healing Journey" Summit! This special online interactive event will be held on May 25th and will feature special guests, including Emmy-winning journalist, cancer survivor, and founder of the Latino Cancer Institute and Latinas Contra Cancer, Ysabel Duron. Ms. Duron was recently appointed to the National Cancer Advisory Board.

We look forward to having you join us on Thursday, May 25, 2023 from 9:00 a.m. - 10:30 a.m. To register for this inspirational and informative forum, please email mail@charlottemaxwell.org.



Recognizing Women's History with CMC Co-Founder Kam McCallum-Gesher

In celebration of Women's History Month, we took a moment to chat with one of CMC's cofounders, Kam McCallum-Gesher (left in photo). Kam was with Sally Savitz and Gabriella Heinsheimer (right in photo) in 1991 when they began the mission of Charlotte Maxwell Clinic, the radical idea of providing free integrative care to low-income women with cancer.

Kam recalls those early days, "We were all concerned about healthcare access and how limited it is to do holistic supplementary, complementary medicine for people who are doing chemotherapy and a lot of radiation, especially women of color who get lost. So we worked hard to get a clinic started. It took us a couple years, and I was one of the original massage therapists. I was on the board for at least six years and was president for three. We did all kinds of things to raise money for the clinic. In the beginning it was like, 'Okay, the PG & E bill is \$5.36; who can pay it?' So we started out on a shoestring.



"One of the women that I worked with was diagnosed with cancer and was told she'd have seven months to live. She lived eight years and had good quality of life. And she said it was because of the clinic. We get a lot of women saying that we've made a critical difference in their recovery and in their quality of life."

Service has been a part of Kam's life from a young age. She was inspired when she heard President John Kennedy say, "Ask not what your country can do for you, ask what you can do for your country." She joined the Peace Corps, and to this day, she still smiles remembering her years in Ethiopia.

At 83, Kam continues to volunteer at CMC. As one CMC staffer says, "Having founded the clinic 32 years ago, it's amazing that Kam is providing guided imagery for clients, doing telehealth, making the time for them, and just bringing such love, heart and light. It is a testament to who she is and what this Charlotte Maxwell Clinic is."

Client Spotlight



CMC Helps Maintain Wellbeing During a Cancer Journey

"I was diagnosed with ovarian cancer in late 2008. I have now had four surgeries: the first was full cancer staging, followed by three more, addressing recurrences. I was referred to Charlotte Maxwell Clinic after my first surgery.

Over the ensuing years, the services and support I have received via Charlotte Maxwell have reliably proved to be invaluable for maintaining my emotional, psychological and physical wellbeing—acupuncture and herbs, energy work, bodywork, exercise classes, homeopathy and naturopathic medicine, nutritious fresh foods (even weekly meal pickups, at one point), and so much more."

Above and beyond the aforementioned, Charlotte Maxwell volunteers have provided advice, advocacy, comfort, kindness, joy, hope, community and above all, safety and a sense of continuity."

A cancer diagnosis often pushes us into frightening and lonely places, and we need all the light and warmth we can get. As I continue in this relationship of managed coexistence with this particular cancer diagnosis, I hope Charlotte Maxwell Clinic will continue to be available to the community of women who are in need of support and services." – 15-year cancer survivor



Charlotte Maxwell Clinic gives women with cancer an equitable chance for improved health outcomes and quality of life. We specialize in providing free access to compassionate, integrative care for low-income women in the San Francisco Bay Area who otherwise would not be able to afford such care.

We believe every woman with cancer should have access to integrative care to help them manage the symptoms of cancer and its treatment no matter their race, economic ability, sexual orientation/identification, immigrant status, or language.

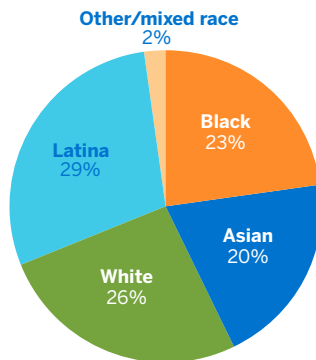
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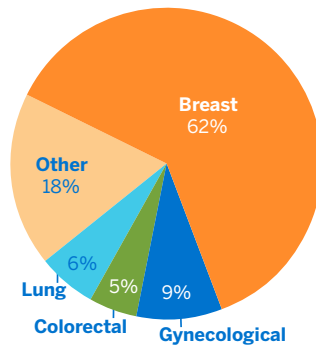
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Unduplicated Clients

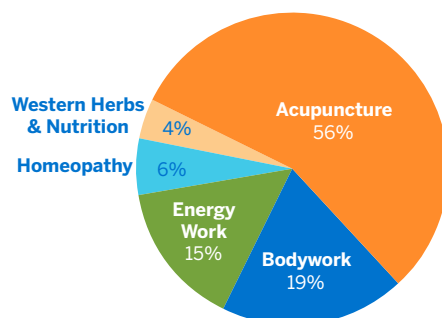
Ethnic Makeup of Clients



Types of Cancer



Modalities Provided



1,608

Client Visits



76

Volunteers

The Numbers

Income

Individual Gifts	\$347,000
Grants	\$153,000
In-Kind Services & Goods	\$109,000

Total Income: \$609,000

Expenses

Administration	\$150,000
Client Services	\$443,000
Clinic & COVID Supplies	\$17,000
Food & Herbal Medicine	\$18,000
Fundraising Costs	\$98,000
Marketing & Outreach	\$13,000
Volunteer Recruitment & Training	\$47,000

Total Expenses: \$786,000



Learn how you can get involved:
charlottemaxwell.org

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