



In 2023, Charlotte Maxwell Clinic demonstrated significant growth and impact in its mission to provide compassionate, integrative care to low-income, under-served and immigrant women battling cancer in the San Francisco Bay Area. The stats, numbers and operational highlights are below.



The Stats



212

Unduplicated Clients

↑25% over 2022



2,003

Client Visits

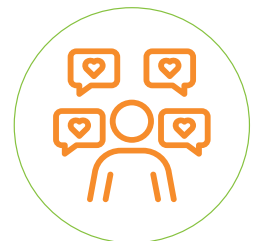
↑25% over 2022



90

Practitioner Volunteers

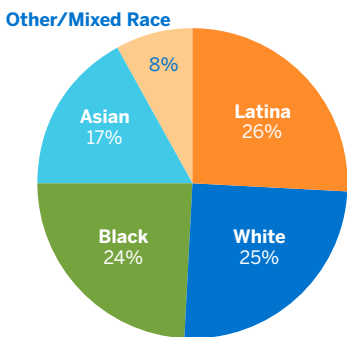
↑18% over 2022



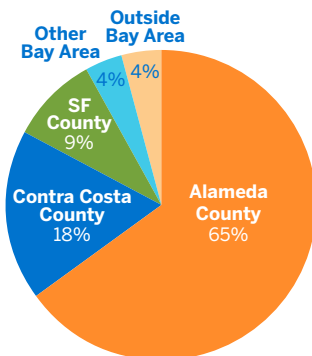
28

Program Support Volunteers

Ethnic Makeup of Clients



Where Our Clients Live



The Numbers

Income

Individual Gifts	\$119,598
Grants (restricted & unrestricted)	\$498,609
In-Kind Services & Goods	\$367,767
Events	\$17,870

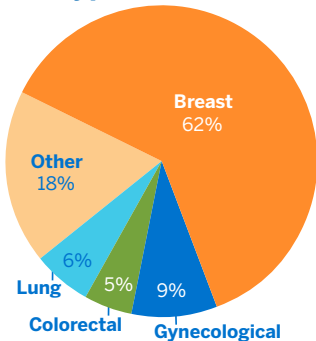
Total Income: \$1,003,844

Expenses

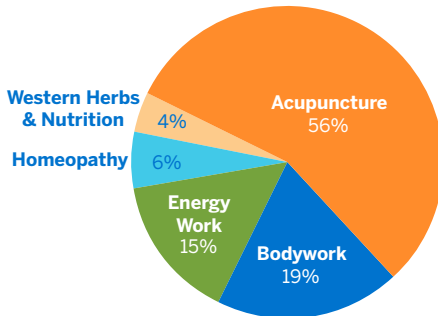
Administration	\$130,088
Client Services	\$479,332
Nutrition, Herbs & Clinic Supplies	\$120,637
Fundraising	\$178,862
Volunteer Services	\$314,900

Total Expenses: \$1,223,819

Types of Cancer



Modalities Provided



Learn how you can get involved:
charlottemaxwell.org

411 30th Street, Suite 508, Oakland, CA 94609
Phone 510-601-7660 • mail@charlottemaxwell.org

Operational Highlights

To serve more women impacted by cancer, CMC enacted the following **Operational Enhancements:**

- Expanded income eligibility criteria from 250% to 350% of the Federal Poverty Level in recognition of the heightened cost of living in the Bay Area.
- Recruited and trained 61 new volunteers to provide practitioner services and program support.
- Extended clinic operations from 3 to 4 days a week, ensuring greater accessibility for clients to acupuncture, massage/bodywork, reiki, homeopathy, yoga therapy, and nutrition consultation appointments.
- Increased telehealth sessions to accommodate clients unable to visit the clinic in person.
- Hosted 54 in-person and online workshop sessions, offering diverse opportunities for wellness and support including weekly Qi Gong and Reiki classes, a series in stress management, two “healing in nature” excursions, a sound healing series, and a “cooking for the holidays” demonstration.
- Expanded our free food pantry, providing clients with an array of organic veggies, nourishing soups, and wholesome prepared meals from various vendors and chefs.

To enhance client care, CMC forged the following **Community Partnerships:**

- With Acupuncture and Integrative Medicine College, Academy of Chinese Culture and Health Sciences, and Samuel Merritt University, to facilitate provision of additional services to CMC clients, including community acupuncture and occupational therapy support.
- With community group Black Ladies Advocating for Cancer Care and Stanford Office of Community Engagement, to implement a Peer Navigation program at CMC to support African American women during breast cancer treatment and survivorship.
- With Moyo Institute and The Smith Center for Healing and the Arts (in Washington, DC) to provide virtual wellness workshops tailored to the needs of African American women facing cancer.

To raise awareness and support for its mission, CMC participated in the following **Community Engagement and Outreach Activities:**

- Tabled in 5 community events in Alameda, Contra Costa and SF counties.
- Spearheaded “Wellness and the Healing Journey” virtual event that featured prominent Latina speakers and attracted over 80 partner and community participants.
- Helped promote “The 8th Annual Musical Extravaganza to Benefit Charlotte Maxwell Clinic” which drew over 200 patrons in person and via live stream.
- Participated in the Golden State Warriors’ Cancer Awareness Night at the SF Chase Center.

Client Testimonial

Through expanded services, strategic partnerships, and community events, CMC ensured that those in need received comprehensive support on their healing journey, like Marlene A., a retired teacher and stage 3 cancer survivor:

“Before I had cancer, I had a very active and engaged life...[and] was happy and fulfilled. I was diagnosed with esophageal cancer in February 2023. I had radiation, chemotherapy, and an esophagectomy, and I spent two months and four days in the hospital after my surgery. I’d learned about CMC about 30 years ago from a friend who was supporting her friend through her cancer experience. I started coming to CMC in about April 2023. The modalities I use for treatment are acupuncture and massage. Acupuncture helps with activating my energy and with depression; massage helps my body to relax. I feel so nurtured, taken care of and seen at CMC. The treatments are helping me get through PTSD from my time in the hospital and... move through the long process of recovering from my surgery. I am so grateful CMC is there.”

After receiving 23 sessions of complementary therapy support from the Charlotte Maxwell Clinic in 2023, Marlene felt compelled to give back. Recently, she has become a fundraising committee volunteer to help ensure CMC continues to make a meaningful difference in the lives of other women on a similar healing journey.

