



CHARLOTTE MAXWELL CLINIC
INTEGRATIVE CANCER CARE

2024 IMPACT



REPORT



SUPPORTING
WOMEN,
CREATING
COMMUNITY.

While 2024 brought many unique challenges, The Charlotte Maxwell Clinic continued to grow, expanding the number of clients served, number of volunteers in our community, and types of modalities available.

267

Clients

↑ 26% from 2023

2,668

Client Visits

↑ 33% from 2023

119

Practitioner
Volunteers

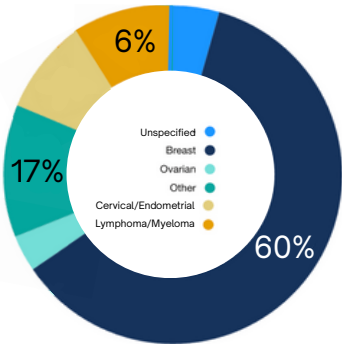
↑ 32% from 2023

49

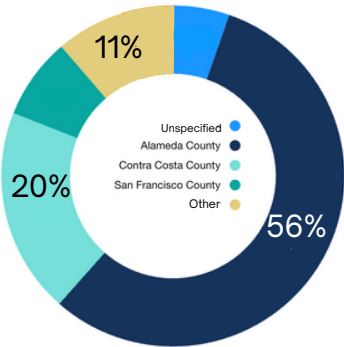
Program
Support
Volunteers

↑ 75% from 2023

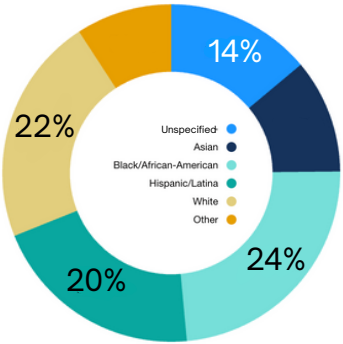
Type of Cancer



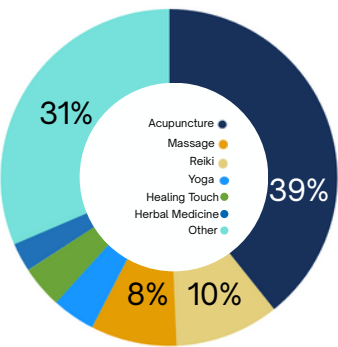
Residence



Self-Reported Race



Modality



OPERATIONAL HIGHLIGHTS

Volunteer Powerhouse

Our work is made possible by our volunteers. In 2024, CMC hosted five volunteer trainings, welcoming 65 new volunteers, including 42 practitioners and others supporting shift coordination and workshops. By year's end, we had 119 active practitioner volunteers—a 32% increase over 2023—and 49 program support volunteers, up 75%.

Going Digital: EHR Launch

In June, CMC launched a new electronic health record (EHR) system, replacing paper charts. Volunteers use the EHR to access client information and document sessions, and the system streamlines shift coordination and appointment scheduling, making our work more efficient. As a result, clinic shifts rose 18% from 174 in 2023 to 206 in 2024.

Food as Medicine

Serving more clients needing support, we are grateful for the increase in donations of produce, meals, and soups from farms, pantries, and chefs, including longtime partners Full Belly Farms and Purpose and Hope. CMC upgraded its refrigerator so clients can take home nourishing food during their visits, while Real Mushrooms, visited the clinic from Canada in February, and donated 4 cases of medicinal mushrooms.

Educating the Next Generation of Practitioners

CMC is a training site for graduate interns of local colleges. A total of 17 acupuncture and occupational therapy students from Acupuncture and Integrative Medicine College and Samuel Merritt University completed their internship hours and/or doctoral capstone projects with CMC last year. AIMC interns provided direct care through CMC's community acupuncture program.

Running for Healing

In November, CMC's Board, staff, clients and volunteers came together together to participate in the Berekley Half Marathon. The event helped bring attention to CMC's work, and was a testament to the dedication of CMC's community.



CLIENT TESTIMONIALS

"I came to know about the Charlotte Maxwell Clinic through the BLAAC Peer Navigation Study, a pilot program launched in the latter part of 2024 to support Black women navigating breast cancer. My involvement in this study—supported by Stanford Medicine's Office of Community Engagement—has connected me to an incredible network of compassionate care, guidance, and sisterhood.

The staff and volunteers at Charlotte Maxwell are perfectly suited for the work they do. From the moment I walked through their doors, I felt seen, heard, and embraced. Their kindness, support, and willingness to go above and beyond have made a lasting impression on me. They have created an environment where I am truly comfortable, and that sense of safety and dignity is priceless.

This has been one of the best experiences I've had since being diagnosed with breast cancer. I offer my heartfelt gratitude and kudos to all the women of Charlotte Maxwell who generously give of their time and resources to care for others. Their dedication and heart-centered service have made a profound difference in my journey—and I'm sure in the lives of many others".

Kaiser is taking care of my medical needs but Charlotte Maxwell Clinic is really caring for me as a person. I am so appreciative of the sense of healing and care that I experience here.
Thank You

"Fortunately, I am a client at the Charlotte Maxwell Clinic (CMC). CMC offers unique healing support for women facing cancer diagnoses, emotional distress, and financial constraints. I always feel welcome there. The care from practitioners and staff is extraordinary.

Everyone generously gives their precious time and expertise toward clients' healing. I look forward to each appointment in an environment where I am appreciated and treated with utmost kindness. I enjoy all the sessions, especially Reiki, massage, Feldenkrais, Healing Touch, and others, too many to name. Moreover, local farmers donate organic food (including vegetables, fruit, and soups) with healthy recipes, and artists contribute their beautiful crafts. I am grateful to everyone at CMC for uplifting my body and spirits on my healing path!"



FINANCES

The Charlotte Maxwell Clinic continues to think strategically about how to diversify its funding streams, improve organizational sustainability, and support programmatic growth.

In the upcoming year, financial resiliency will be a key area of focus for The Charlotte Maxwell Clinic's Board and staff

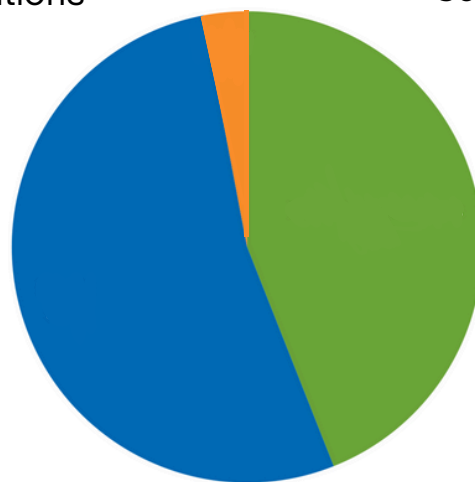
80%

Of every dollar raised is invested directly in client programming, while the remaining funds support essential operations that keep programs running effectively.

REVENUE SUMMARY

\$556,497

44%	53%	3%
Independent Donations	Grants	Other Sources



WE'D LIKE TO THANK OUR PARTNERS FOR THEIR GENEROUS SUPPORT

